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Date: February 24, 2004

Alice Sutanandi
Alice Sutanandi



PATENT
409475-38

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: SHUSTER et al.

Serial No.: 09/893,362

Filed: June 25, 2001

Title: METHOD AND APPARATUS FOR
PROVIDING AUDIO ADVERTISEMENTS IN A
COMPUTER NETWORK

Art Unit: 2161

Examiner:

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TRANSMITTAL OF POWER OF ATTORNEY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Enclosed is an executed Power Of Attorney for filing with the above-identified patent application.

Respectfully submitted,

A handwritten signature in black ink, appearing to be "B. Berliner".

Date: February 24, 2004

Brian M. Berliner
Attorney for Applicants
Registration No. 34,549

O'MELVENY & MYERS LLP
400 So. Hope Street
Los Angeles, CA 90071-2899
Telephone: 213-430-6000



PATENT
409475-38

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: BRIAN MARK SHUSTER and STEVEN CHRISTOPHER BUGG

Serial No.: 09/893,362

Filing Date: June 25, 2001

Title: Method And Apparatus For Providing Audio Advertisements In A Computer Network

Assistant Commissioner for Patents
Washington, DC 20231

POWER OF ATTORNEY

IDEAFLOOD, INC., a corporation of the State of Nevada and assignee of the entire right, title and interest in the above-identified patent application, hereby appoints:

Brian M. Berliner, Registration No. 34,549;
Todd E. Fitzsimmons, Registration No. 44,683
Jonathan A. Jaech, Registration No. 41,091;
Ryan K. Yagura, Registration No. 47,191
Peter C. Hsueh, Registration No. 45,574
Maitreya Jani, Registration No. 47,219

whose address is:

O'MELVENY & MYERS LLP
400 South Hope Street
Los Angeles, CA 90071-2899
Telephone: (213) 430-6000
Attn: Brian M. Berliner

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their attorneys to prosecute said application and to transact in connection therewith all business in the U.S. Patent and Trademark Office in connection therewith and before competent International Authorities.

IN ACCORDANCE WITH 37 C.F.R. § 3.73, THE ASSIGNEE HEREBY CERTIFIES THAT THE EVIDENCIARY DOCUMENTS WITH RESPECT TO ITS OWNERSHIP HAVE BEEN REVIEWED AND THAT, TO THE BEST OF THE ASSIGNEE'S KNOWLEDGE AND BELIEF, TITLE IS IN THE ASSIGNEE SEEKING TO TAKE THIS ACTION.

IDEAFLOOD, INC.

Dated: 2-23-04

By: [Signature]

Name: Gary Shuster, General Counsel